Humans in Cybersecurity Reflection

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# Abstract and Key Words

# This paper will evaluate the video released on Youtube by WIRED UK, in which Rachel Botsman explains humans trust in technology and others is the greatest threat to security. She explains that humans trust in others has expanded from trusting only their closest family members and tribes to trusting companies, governments, and people across the world. She provides real life examples such as her baby sitter and the Uber Killer.

# Figure 1

# Introduction

# People in the modern era have put too much trust into organizations and people they don’t know. Rachel Botsman elaborates on this topic in her book and recorded speech released on YouTube by WIRED UK. Using the Uber Killer as an example she proves that people trusted an organization to protect them but their ignorance led to the death of multiple people. Using these examples she proves to the audience that trust should not be so easily gained.

# Literature Review

# In the video Rachel Botsman talks about trust and how people misuse their trust. Trust is the main talking point of her speech. She uses her baby sitter being a drug dealer and stealing her fathers car to rob a bank as an opening example from her personal life. It shows how her parents trusted her baby sitter even though the shouldn’t have. She hints that trust should be earned and not handed out. She uses this story as a stepping stone into her main story about the Uber Killer. She shows that even a large and popular company has its faults and that people should not trust them to keep them safe. She shows that there was multiple red flags and many reports about this driver but Uber failed to end his shift leading to the deaths of many others. This is her strongest argument because using Uber or any other transportation service is common for many and people expect to be safe. She is able to create an insecurity for her audience. She ends her speech by telling the audience to do their research and not to trust everyone.

# Figure 2

# Reflection on Topic

# Using the information provided by the video I came to the conclusion that many people in the modern era misplace their trust or put too much trust in others. Organizations like Uber don’t always take action soon enough. In the case of the Uber killer, not listening to multiple reports of red flags led to the death of multiple people. Circumstances like this can easily be translated into cybersecurity. Having apple save and store passwords and bank information could is a large security risk. If a data breach ever occurred millions of people could have their identity stolen, money stolen, and many other consequences. People also trust many social media organizations with private pictures and information. Pirate websites and scammers get personal information all the time from people putting too much trust into a website or caller pretending to be someone who they are not.

# Conclusions

# Rachel Botsman is able to show that people have put too much trust in organizations. Private information, money, and lives are at risk when people put too much trust in these businesses and governments. But the same goes for media and technology. If these companies or organizations were to have a data breach millions of people would suffer. Trust should be earned and no person should really trust a company with private information. Just as Rachel said in her conclusion, technology can provide us with the right information but also cause us to trust too much.

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